CANADIAN MOVING PICTURE

Digest

RAY LEWIS
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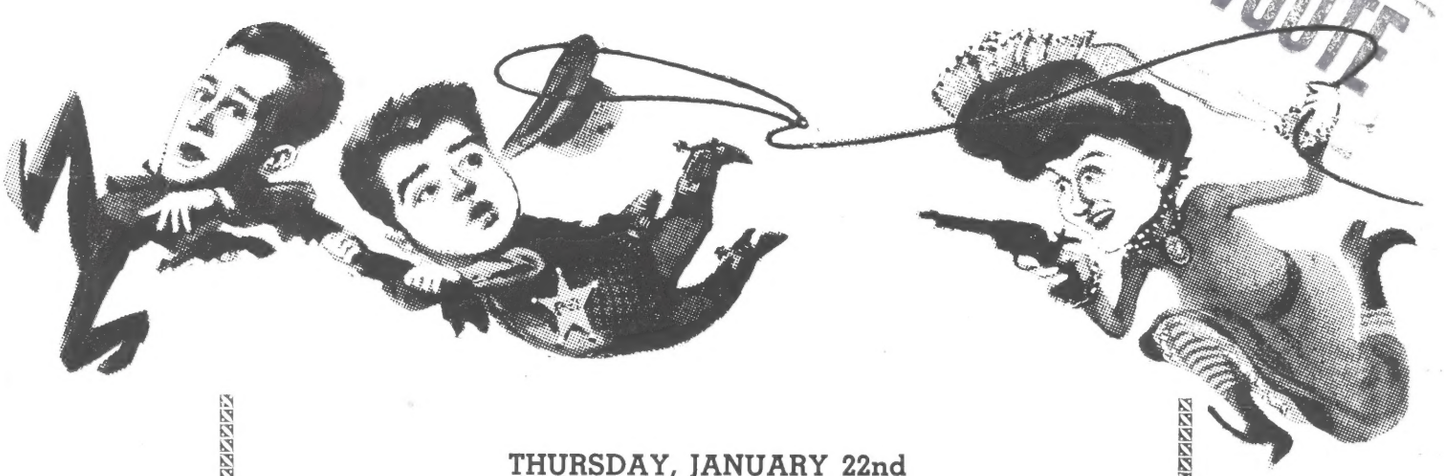
STORAGE / VOUTE

SEVENTH ANNUAL MEETING

CANADIAN PICTURE PIONEERS



THURSDAY, JANUARY 22nd

REGISTRATION: 1:00 p.m.

Business Sessions and Election
of Board of Directors - 2:00 p.m.

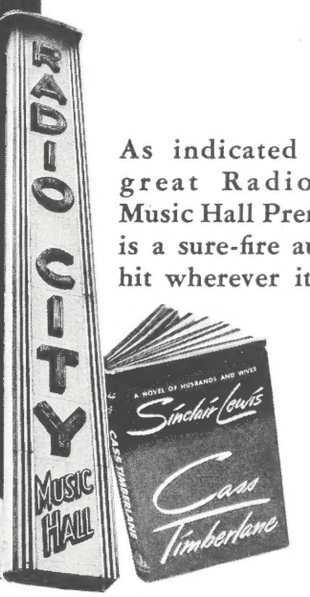
COCKTAIL HOUR: 5:30 p.m. - DINNER: 6:30 p.m.

CRYSTAL BALLROOM, KING EDWARD HOTEL
TORONTO

Tickets $5.00 obtainable from Charles Mavety and at office of the Secretary, 277 Victoria St., Toronto.

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
277 VICTORIA STREET - TORONTO

"Congratulations To You All!"



As indicated by its great Radio City Music Hall Premiere it is a sure-fire audience hit wherever it plays!

SPENCER TRACY

One of the industry's top stars now gives his greatest performance. Yes, in "Cass Timberlane" he tops even such great roles as "Thirty Seconds Over Tokyo" and "A Guy Named Joe."

LANA TURNER

Magnificent as "Jinny" the girl from the other side of town. She loved life—and found it when "Cass" lifted her into a world every girl dreams about.

ZACHARY SCOTT

He was their best friend but he loved "Jinny" too in the explosive romantic drama M-G-M has made of the famed Sinclair Lewis novel.

CASS TIMBERLANE

TOM DRAKE · MARY ASTOR · ALBERT DEKKER

Screen Play by Donald Ogden Stewart · Adaptation by Donald Ogden Stewart and Sonya Levien · Based on the Novel by Sinclair Lewis

Directed by GEORGE SIDNEY · Produced by ARTHUR HORNBLOW, JR.

A METRO-GOLDWYN-MAYER PICTURE

RAY PRESENTS

AS we approach the Seventh Annual Meeting of the Canadian Picture Pioneers, at the King Edward Hotel, Thursday, January 22nd, with Business Sessions, election of Officers and Board, in the afternoon sessions, and the gala banquet in the Crystal Ballroom at 6 30 p.m., our thoughts turn to George Stroud, one of our pioneers.

George has said farewell to the theatre with which he was actively associated for a period of forty-six years. In November, the Hon. J. Earl Lawson, President of the Odeon Theatres of Canada Limited, announced the retirement of George Stroud, now on the superannuation list. George was the manager of the Palace, Hamilton, for twenty-six years. Mildred Dixon, assistant to George at the Palace, for the past six years, also retires.

George Stroud voiced one keen regret, at his retirement; his disassociation actively with Earl Lawson, for whom he expressed great admiration and respect. Son of the late William Stroud, who, in 1901, purchased the Star Theatre, Hamilton, now the Savoy, George as a youngster, stepped into Show Business. During his Show Business activities, he presented Vaudeville, Burlesque, Stock, Road Shows and Motion Pictures, and always showed the Showman's interest in these various departments of Show Business.

During his theatre management, at the Savoy, at Bennett's Theatre, later called the Temple, at the Pantages, now called the Palace, George always tried to give his public the Entertainment which was popular.

AMONG the list of stars, who appeared at the Savoy, was John L. Sullivan. It is interesting to note, in our day of Human Relations and Socialization of Industries, a speech attributed to John L., on the stage of the Savoy, "If I had another million dollars to spend, would I spend it on wine, women and song? No, I would use it to place benches in every park of the country". Today, we say houses and classify benches in the park with bum-sleepers, if you know what I mean. It is reported that the applause which followed this speech of John L's was so deafening that it cracked a mirror in the Bar of the Royal, near the Savoy.

I would like to have a picture of John L. delivering that speech, and a record of the applause, not overlooking the cracked mirror in the Bar. I know John L. made, what fighters would call "real jack", when he was the boxing champion, but I cannot recall any stories of his million being spent on "wine, women and song". Even I, cannot include John L. in my memoirs, but I would be willing to take a bet, that if he spent a million on "wine, women and song", the "song expenditures" were a minimum investment. However, it was a good speech and we all wish that John L. had used part of the million he spent, on a "higher wage program", which would have left our generation free from so many "strikes" which appear to get us further and further away from first base and a home run.

Bob Fitzsimmons played at the Savoy, in a playlet. I remember Fitzsimmons' vaudeville days; I played the Pantages circuit with Fitzsimmons, and recall, that he travelled with a lion-cub, with which he boxed. I cannot remember the particular theatre where the stagehands played what they considered a joke. They told me to go down stairs, just prior to the time I was going on the stage, that there was a surprise for me. Believing in the goodness of all Mankind, from which faith I have not yet been cured, I walked down to the nethermost regions, to the dressing rooms, and nearly died of fright, when the playful lion, on the loose, came bounding towards me. It was not so much of a joke on me, as on the management of the theatre, because, I think they carried up the body, mine, and I did not go on that night. Since those years I have played with a few British and American Lions, not cubs, and they have not spoiled my Show.

GEORGE STROUD remained at the Star Theatre from 1901 to 1906, on which latter date, the Star Theatre was demolished and construction started on the Savoy, which was completed the same year and considered one of the finest Vaudeville theatres in Canada.

Later, the same year, Bennett Theatre, in which the Hamilton Cataract Power, Light and Traction Company was interested, was constructed at the rear of the Terminal Bldg. Vaudeville acts from the Keith-Albee circuit were booked at this theatre, and in 1908, this theatre became known as the Temple, with George Stroud as manager.

Stroud presented Vaudeville, and then introduced a Stock company which presented plays there until 1914, when Stroud returned to the Savoy, introducing a Burlesque Show, among which stars were George Jessel and Eddie Cantor.

Burlesque ran at the Savoy during World War One, and the theatre became a centre for Boxing Bouts, on special nights, mainly for the entertainment of the boys in uniform. Bobby Eber was then climbing to boxing fame and appeared in many of the boxing bouts. The Burlesque policy finished in 1918, and Stroud introduced a stock company which stayed at the theatre until 1919, when the late N.L. Nathanson came into the picture with his all-Canadian theatre project. The Savoy was made into a first class theatre and remodelled.

It was during this year that the present Palace Theatre was promoted as the Pantages, and, under this promotion of Messrs. Stroud and Nathanson, was locally financed. This theatre, and the Capitol, formerly Loew's, are the property of Theatre Properties (Hamilton) Limited.

THE Pantages opened on Oct. 3rd, 1921, under the management of George Stroud, with Vaudeville and Silent Pictures; the Screen had not as yet found its voice. When pictures were becoming "the most popular entertainment in the world" and Vaudeville Acts becoming scarce and difficult, Pantages followed the picture policy almost exclusively, and changed its name to the Palace. Vaudeville Acts were previously booked from Shea's, Toronto.

In 1941, the Palace, Capitol and Savoy Theatres were leased to the Odeon Theatres of Canada. The policy of the Savoy has been a varied one. In the intervening years, stage shows, concert artists, have followed weeks of Action Pictures, and the Unusual in pictures, the management having a keen sense of the exploitation of pictures. The Capitol played a straight first-run picture policy and the Palace played first-run pictures, with the occasional stage-show presentation.

George Stroud gave Hamilton much of its theatre entertainment, and the Strouds introduced into this city the first professional baseball team which played in the International League

In addition to his theatre interests, Stroud has been interested in baseball, and in the Hamilton Gun Club of which he is a life-member.

(*Continued on Page* 14)

W. B. ALLEN, *Edmonton*
M. BAADER, *Edmonton*
A. E. BARBER, *Edmonton*
J. A. BOLINSKY, *Sarnia*
W. A. BIRCHALL, *Toronto*
W. G. BORLAND, *Vancouver*
A. E. CAULEY, *Peterborough*
T. S. DALEY, *Toronto*
A. DENNISON, *Winnipeg*
C. DILLEY, *Port Arthur*
C. E. DOCTOR, *Vancouver*
F. G. DONEY, *Guelph*
R. L. DOWNEY, *Toronto*
H. H. ECKERT, *St. Catharines*
E. P. FIELDS, *Moose Jaw*
A. FRASER, *Brantford*
E. B. GARROW, *Moose Jaw*
J. GARVEY, *Regina*
B. GELDSALER, *Toronto*
JOSEPHINE GRAY, *Winnipeg*
T. C. HOAD, *Toronto*
EVELINA HOLT, *Toronto*
N. L. JACKSON, *Toronto*
H. C. JARMAIN, *Toronto*
H. L. KENNEDY, *Winnipeg*
M. M. McLEAN, *Edmonton*
J. R. McLENNAN, *Brockville*
F. L. MARTIN, *Toronto*
T. A. MASCARO, *Belleville*
A. J. MASSEY, *Toronto*
F. A. MORAN, *Regina*
G. MORRELL, *Toronto*
G. H. PARKER, *Winnipeg*
F. PACKEBUSCH, *Edmonton*
H. PERVIS, *Montreal*
E. O. SMITHIES, *Kingston*
H. F. THOMSON, *Vancouver*
W. P. WILSON, *Edmonton*
J. V. WARD, *Niagara Falls*
W. H. YORK, *Ottawa*
V. ZUANA, *Ottawa*

FOUR CANDLES ON OUR CAKE

This month, in Toronto, Winnipeg and Vancouver, veteran employees and associates will attend dinners in honour of the Fourth birthday of FAMOUS PLAYERS 25 YEAR CLUB.

Those whose names appear on this page will be formally enrolled in the 25 YEAR CLUB this month. They represent every branch of our organization.

The jeweled membership pins they proudly wear mean a minimum of a quarter-century of service to our patrons and their communities . . . To all our 25 YEAR CLUB members . . . our congratulations and sincere appreciation.

FAMOUS PLAYERS 25 YEAR CLUB

FAMOUS PLAYERS
CANADIAN CORPORATION LIMITED

Toronto and District

By BILL PRESS

HARDLY had he been re-elected as chief magistrate of Toronto for his fourth term before Mayor Robert H. Saunders renewed his attack on the theatres of Ontario with respect to a municipal amusement tax.

In an address before the Rotary Club at Brampton, Ont., Mayor Saunders said he had been strongly urging the Dominion Government to give up its 20 per cent war excise tax so that it could be earmarked in whole or in part by the Provincial Government for municipal welfare.

"The burdens are becoming increasingly heavy on the municipalities of Ontario", he declared, "and we in Toronto are asking this not only for ourselves but for every city, town and village in the province". The Saunders' crusade therefore becomes a matter of concern for all exhibitors in Ontario and not merely those of Toronto. Perhaps Arch H. Jolley of the MPTA of Ontario should go back to Brampton to make a speech in defence of the theatre business at a luncheon of the same club there, thereby giving the other side of the situation.

* * *

Jack Laver of the Alhambra Theatre, Toronto, is still away ill and Al Ritchie of the Bloor Theatre has been looking after both houses. This is a reciprocal arrangement for, not so long ago, Ritchie was ill and Laver did double duty at these two neighboring F-P theatres. Walter Graydon of the Parkdale Theatre has been given one year's leave of absence. He has been temporarily replaced by Sam Mantle of Guelph.

* * *

A contentious subject has been revived by Attorney-General Leslie Blackwell of the Ontario Government in advocating that the Federal Criminal Code should be rationalized with respect to bingos and lotteries which flourished during the war under the guise of patriotism to the detriment of theatre owners. He pointed to the confusion in the administration of the law by his department and suggested the amending of the Dominion law.

All in all, the New Year promises to be featured by a number of issues — the drive to obtain abolishment of the Federal war tax on theatre grosses; the battle to keep Ontario cities and towns out of the amusement-tax field and the organizing of opposition against wide-open bingo. These problems are developing at a time when exhibitors are seeing the necessity of going out after business to maintain patronage.

Consolidated Theatres Limited, Montreal, an affiliate of Famous Players Canadian Corp., has publicly offered 73,500 Class "A" shares of the company at $9.50 per share with a fractional bonus of Class "B" stock. The major stock carries a maximum annual dividend rate of 50 cents per share.

* * *

Odeon Theatres of Canada threw a second holiday-season party when President J. Earl Lawson, Vice-President George Peters and the company directors were hosts at a cocktail reception for a number of prominent Toronto men at the King Edward Hotel. The first Odeon party, about 10 days previously, was an entertainment program for the staff.

Right after the second party James Cowan, public-relations man for the Arthur Rank Canadian companies, left for a mid-winter vacation in the Lake Simcoe district. * * *

The exceptionally well-done painting of a religious sister and a child executed by Ben Cronk for his Christmas Greeting card has brought a dozen or more offers to buy the original but he has declined them all. When asked how he had chosen the subject when he was a 32nd degree Mason, Ben naively replied, "It's an Anglican nun".

* * *

Slated to become the manager of the big Odeon Theatre on Carlton Street, Toronto, W. C. "Wanie" Tyers had not left for his publicized tour of theatres in England at the beginning of the year. He expects to be on his way in a few days however. It had been intimated that he was proceeding across the Atlantic some six weeks ago. Incidentally there is a well-founded rumor that the big house will be the Odeon-Toronto Theatre and not the Odeon-Carlton.

* * *

"The Raider", a British feature released by Astral Films, is booked to follow "A Midsummer Night's Dream" at the International Cinema in North Toronto.

* * *

Film cement is one of the items which have been banned by the Dominion Government as an import from the United States but a Canadian-made cement has been developed which has proved satisfactory for use in the booths. Incidentally, the prohibited list includes rectifiers and parts for projectors and sound systems and it looks as if the theatre companies may be stuck for "extras" with which to rebuild the equipment. The machines in many theatres have become well worn through long usage during the war.

The Canadian Moving Picture Digest

Entered as Second Class Matter

RAY LEWIS - - - Editor and Publisher

BERT H. WILKES - - Associate Editor

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JACK DROY.....Vancouver, B.C.
WILL McLAUGHLIN.....Ottawa, Ont.
BILL PRESS.....Toronto, Ont.

J. C. Musclow, manager of the Capitol Theatre, Kitchener, calmed the Saturday night audience when he appeared on the stage after a man had rushed into the theatre with the cry of "fire" because of a blaze in an apartment next door. * * *

British film importers are not gaining much advantage through the Canadian reduction of duties because the British preference of 50 per cent has been abolished under the Geneva trade pact. The Canadian duty on positive prints has been reduced from 2¼ to 1½ cents per foot while that for imported negatives has been cut from 27½ to 10 per cent. The new rates are applicable to films from all countries. * * *

Harry Weisman, EBA booker, has resigned to join the booking department of Odeon Theatres of Canada. * * *

The prediction was heard in the Toronto Film Exchange Building the other day that $1.20 pictures would probably disappear from first-run film theatres and the special top price for "road" features might not be greater than 75 cents for the regular adult admission.

Several more road show films are tabbed for extra-price engagements, it was said, but they are not being immediately released, pending further study. * * *

Howard Elliott, manager of the Odeon Fairlawn Theatre in Toronto, is in the hospital undergoing an operation.

* * *

The side and rear walls of the Famous Players' University Theatre on Bloor Street West, Toronto, have been erected but work has not yet started on the roof which will require structural steel, the latter being on the banned list of imports from the United States.

On the other hand, the steelwork has been completed on the new Odeon on Yonge Street, just North of St. Clair Avenue, but the brick walls have been delayed.

NOW - - WARNER *Canadian* NEWS - - NOW

Montreal News

By ROY LESTER

MONTREALERS are going in a big way for "Road to Rio", starring Bing Crosby, Bob Hope, and Dorothy Lamour, the newest of the "road" films. The picture is now showing at Loew's Theatre to a record attendance, and is being held over for a second week. Joe Pasternak always provides a winner at the box office, and his "This Time for Keeps" at the Palace, too, has proven a holdover. Meanwhile the movie-going public here will undoubtedly be pleased with the first class entertainment that is coming their way, for "The Bachelor and the Bobby-Soxer", "Green Dolphin Street", and "The Secret Life of Walter Mitty", are next in line at Loew's

* * *

M-G-M of Canada held a cocktail party this week for all its employees, and all the exchanges received invitations.

* * *

It has been learned that the world-renown pianist, Amparo Iturbi will give a concert for the first time in Montreal on Wednesday, May 12, 1948, at the Plateau Auditorium. Whilst Amparo Iturbi has been applauded all over the world both in recitals and as soloist with the most famous Symphony orchestras, she has never been heard in Montreal. Movie audiences will remember her in "Two Girls and a Sailor", in "Holiday in Mexico", and she will appear in "The Birds and the Bees" which is soon to be released.

* * *

Letters of Patent have been issued by the Secretary of State to Palmer Pictures Corp. as a private company, with the head office located in Montreal.

* * *

"Life With Father" was voted by motion picture editors of the Montreal Standard and Canada Wide Feature Service as one of the 10 best films shown in Canada during 1947, according to word received by Warner Bros. Two other Hollywood films were listed in the year's bests — "Crossfire" and "Best Years Of Our Lives". Remaining seven films were of British and European origin.

* * *

The King Cole Trio held a concert this past week at the Coliseum.

* * *

Rumors circulating here this past week to the effect that Donald Wolfit decided to discard his Shakespearean repertoire, were dispelled in a later interview with the English actor. "While it is quite correct", said Mr. Wolfit, "that I have a new play under consideration, and may present it and play in it in England on my return there after my present tour, I have no intention whatever of omitting Shakespeare".

« Capital Story »

By WILL McLAUGHLIN

OTTAWA and district theatre operators and managers are studying ways and means of carrying out suggestions made by the Ontario Theatre Licence Board for the further protection of children attending matinees unaccompanied by parents or guardians. While this district has been notably free of any charges of children being molested while attending picture matinees during regular showings or at special juvenile presentations, a general tightening up of precautionary methods to prevent such an occurrence has been ordered by Ray Tubman, Famous Players District Supervisor, in a memo. to all theatre managers within his jurisdiction.

* * *

The Glebe (Odeon) Theatre was fined $75 and costs by Magistrate Strike in police court when convicted of a breach of the Theatre and Cinematographers' Act. The charge alleged an obstruction of a door and a laneway. In justice to the theatre management, it should be explained that the obstructions consisting of empty packing cases, were placed temporarily in the laneway by a nearby shopkeeper during the holiday rush.

* * *

While in Ottawa to attend the official opening of the Elgin Dual Theatre, Nat Taylor, Raoul Auerbach and Myer Axler, president, vice-president and supervisor respectively, of 20th Century Theatres, made a complete inspection of the circuit's Rideau Theatre, which has undergone a general over-hauling. The Rideau, under the management of Isser Singerman, re-opened on Christmas Day following a black-out of ten days to permit the renovations and installation of new orchestra seats.

* * *

Miss Beverly Tubman, daughter of Ray Tubman, Famous Players District Supervisor and resident manager of the Capitol Theatre, has returned to resume her studies at Ontario Ladies College after spending the Christmas and New Year vacation with her parents.

* * *

While in Ottawa to film location scenes for "The Iron Curtain", Gene Tierney was living in an apartment loaned to her by an ardent fan. The apartment was continually filled with flowers presented to her by other fans. Dana Andrews, co-star in the documentary picture, who learned to ski while he was vacationing a year ago in Vermont, took his ski equipment with him to Ottawa, but 20th Century-Fox, fearful that he might break a leg at the beginning of a costly production, told him to keep them packed.

With Christmas and New Year's Eve behind them, Ottawa theatre managers have set their Winter programs for the long drag before the next holiday season rolls around. With the exception of Christmas day, business was exceptionally good, helped a lot by the long week-ends in the Government services and, of course, the patronage of children and high school students on vacation.

* * *

One of the most enjoyable of the staff parties held during the holidays was the annual New Year's Eve dance in the main studio of Crawley Films Limited. Gerald Kedey was in charge of the committee which organized this successful affair with more than 100 celebrants present. George Gorman was master of ceremonies, with Dorothy Munro in charge of refreshments. The seasonable decorations were designed by Graham Crabtree and Haydn Davis of the studio's art department. Mr. and Mrs. F. R. Crawley received the guests.

* * *

The Capitol Theatre set some sort of a record when cinema presentations were cancelled for three nights and two matinees in a row on January 5-6-7. Donald Wolfit and his London Shakespearian Company occupied the Capitol stage for two nights, followed on the third by a Tremblay Subscription Concert. The current film, "Variety", managed to squeeze in a matinee performance before the Wednesday concert, and then went on to continue its run from Thursday thru Saturday to very excellent business.

* * *

The newly-formed Ottawa Scientific Film Group has officially opened its season following a meeting in the National Museum and the selection of a permanent executive committee which includes Comtesse Myra Catania Hope, Dr. Florence Armstrong, Dr. W. P. E. Paterson. Dr. J. D. Hermann, J. C. Barnes, F. Burton, A. H. Simmons, A. Davis and Dr. W. G. McGregor. Mr. Barnes, acting secretary of the organization, said that the purpose of the group would be to present the latest in Canadian and foreign scientific films to Ottawa scientists, students and that part of the public interested in science.

* * *

The Ontario Government has granted a Provincial company charter to the Auto-Sky Theatres Limited of which James Henry Cater of North Gower is president. A drive-in theatre will be opened near Ottawa next spring.

Silverstone Welcomed To Canada By Film Trade At Gala Luncheon

The luncheon for Arthur Silverstone at the Royal York Hotel, on Tuesday, January 6th, was Silverstone's official introduction to the Canadian Film Trade, the latter as represented by officers of Famous Players Canadian Corporation, Odeon Theatres of Canada, B & F Theatres, 20th Century Theatres, Independent Booking Circuits and representatives of the various distributors exchanges. There were, in addition, representatives from the Daily Press, and Trade Press and Exhibitors and Distributors Associations.

Andy Smith, Jr., 20th Century-Fox Sales Manager, came to Toronto from the home office in New York to officiate. He was host, together with members of the 20th Century-Fox local office.

In introducing Arthur Silverstone to the Canadian Film Trade and the press, Smith gave a brief summary of his new Canadian sales representative's career, and followed through with a thumbnail summary of his company's coming pictures, including comments on "Gentleman's Agreement", "Captain From Castile", and other productions, paying a particular tribute to the showmanship of Darryl F. Zanuck and the astute executive ability of the Fox president, Spyros Skouras.

Andy's talk was informal, with flashes of old time memories and wit, and those who listened could easily understand why Andy Smith's name has become associated with expert salesmanship and the spirit of comradeship in business, which finds for exhibitors and distributors a meeting ground from which deals can be made mutually beneficial.

Arthur Silverstone's talk was reticent, friendly, punctuated by some reminiscences, for the Film Industry in Canada is not foreign to him, and among the representatives here, Arthur has several old friends.

John J. Fitzgibbons delivered one of those excellent unprepared speeches of his, which hit the bull's eye. If John is not careful, he is going to become as famous as an orator as he is as president of Famous Players Canadian Corporation.

John had plenty of praise for Sidney Samson, former 20th Century-Fox Canadian division manager, and recalled how Sydney had worked cooperatively and generously in the interests of many public services.

Fitzgibbons further emphasized that the Canadian Film Industry was unique in relationship to other territories, as people within our trade are closer to each other, through the sincere desire that acquaintanceships should ripen into friendships, and this spirit of comraderie, of a family spirit, was prevalent. Within the Film Trade in Canada friendships had real roots, were respected and enjoyed.

Haskell Masters paid tribute to Arthur Silverstone, and his remarks, although brief, were to the point. Taken completely by surprise, when called on to speak, Haskell was on his feet, figuratively and literally speaking, and proved that Variety should give him a little more work to do, and more speeches, because when he wants to, he certainly can do it.

Andy Smith talked about Sydney Samson, announced that his company had received word from Sydney, that he had recovered from his recent illness, and was due for a conference in New York, where future plans would b discussed. While he would not return to Canada, Andy Smith said, Sydney Samson was a consideration of 20th Century-Fox and for him provisions would be made. "Sydney will be alright", he assured his listeners, and with such assurance, the luncheon took on a more merry tone, for Sydney, in leaving Canada, left many sincere friends who are very interested in his future plans.

—RAY LEWIS.

CANADA WANTS MORGAN

Dennis Morgan, star of Warner Bros.' musical romance, "My Wild Irish Rose", is considering an offer to make a Canadian concert tour next spring. To date, Morgan has sung in operettas and in motion pictures, but never on the concert stage.

Famous Players Purchase Two Additional Theatres

Following an expansion policy outlined by Famous Players executives at regional and partners' meetings, Famous Players announced the acquisition of the Lyric Theatre, Vancouver, and the Capitol Theatre, Guelph.

The Lyric Theatre, formerly owned by Robert Scott, was purchased recently and has been renamed the International Cinema. It will institute a new policy of presenting English and foreign pictures which are novel and unusual. This policy was introduced by Famous Players in Canada, over ten years ago, with the opening of the Eglinton Theatre in Toronto. Since the Eglinton has been transformed into a major first run house, the policy was suspended. The new International Cinema, the fifth F-P downtown house, is now the only Famous Players theatre following such a policy. Opening Christmas attraction was Cardinal Films "Wings of the Morning", followed by International Films "Quiet Weekend". Manager is Norman Duncan, who, prior to his enlisting in the armed forces, was manager of the F-P Strand Theatre in Vancouver. Until his recent appointment he was doing exploitation and publicity work for Famous Players theatres in Western Canada.

Famous Players have acquired the Capitol Theatre block in Guelph. It consists of the theatre, several stores and apartments. The Capitol, built in 1890, was originally an opera house. Leased to Famous Players in 1920 it was considerably renovated and remodelled. With its purchase, plans are under way to completely remodel the theatre, both inside and out and also the other property included in the deal.

Arthur Silverstone (second from left) is being welcomed to Canada and to his new job as 20th Century-Fox Canadian Division Manager by the Hon. J. Earl Lawson, President of Odeon Theatres of Canada, and John J. Fitzgibbons, President of Famous Players Canadian Corporation. A. W. Smith Jr. (at extreme right), Fox General Sales Manager, was host at the luncheon held in Silverstone's honor.

FOR MEN, WOMEN, GIRLS AND BOYS ONLY!

COLUMBIA PICTURES presents

LARRY PARKS

The SWORDSMAN

with ELLEN DREW

GEORGE MACREADY · EDGAR BUCHANAN

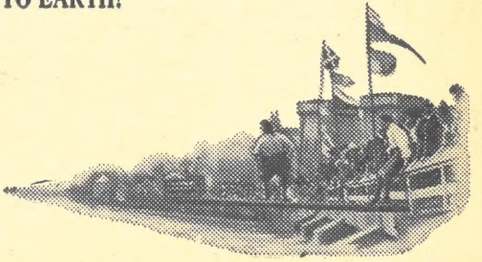
RAY COLLINS · MARC PLATT

A dashing new role for Larry Parks... the exciting star of THE JOLSON STORY and DOWN TO EARTH!

Original screenplay by Wilfrid H. Pettitt

Directed by JOSEPH H. LEWIS

Produced by BURT KELLY



IN TECHNICOLOR!

A COLUMBIA PICTURE

Two Famous Players Managers Go All Out On Exploitation

Forseeing the immediate need for strong exploitation of pictures available, two Famous Players exhibitors have gone all out to bolster attendances for features playing in their respective theatres. Len Bishop, long-time manager of the Tivoli Theatre, Toronto, and one of Canada's smartest showmen, whose current fare, "The Bachelor and the Bobby-Soxer", is still drawing tremendous crowds in its third week, promoted the teen-age angle of the picture, while at the same time contributing greatly to the public service activities of the city.

Tying in with "Club 580" Toronto's most popular teen radio program, Bishop arranged for three participants to daily observe, from some busy intersection, the actions of motorists and report back over the radio program three considerate drivers and the particular activity which merited their attention. Contestants and motorists were admitted to the theatre free. Stunt got considerable play in six radio broadcasts. Sgt. Vernon Paige, in charge of the Toronto Police Safety campaign and Mayor Robert Saunders, publicly commended manager Bishop for his contribution toward public safety. Other facets of the campaign were personal appearances on the part of Bishop, over the widely-listened-to radio program "My Favourite Music", on which program numerous mentions were given "The Bachelor" and also many free plugs via public adress systems at high school football games, whereby a total of over 15,000 students were made aware of the film.

Marvin Fremes, newly - appointed assistant manager of the Capitol Theatre, Chatham, also garnered much comment from the Chatham theatregoers for his campaigns on "Kiss of Death" and "The Hucksters", which were pre-Christmas attractions there. Capitalizing on the "kiss angle" in "Kiss of Death", Fremes made arrangements for numerous window and counter displays in Woolworth's and other large stores. Promoting the cosmetics sold in these stores, the Capitol Theatre offered free theatre passes to those whose kiss imprint resembled that of Coleen Gray, feminine star of the picture. Special ballots were printed and were made available, at the cosmetics counters, for would-be-contestants. With the aid of those winning free ducats and the word-of-mouth publicity which got around due to the unusualness of the contest, above-average business was realized at a time when most theatre patrons would usually be worrying about Christmas and not about films. Second stunt was one reported by the Canadian Moving Picture Digest in an article and successfully used by a leading Toronto haberdashery. Arranging tie-ups with Tip Top Tailors and a leading tie shop, "The Hucksters" was exploited by window displays featuring Clark Gable and using the repeated slogan "Love that Tie, Love that Suit". Stores were more than willing to offer window space at a busy time of the year because both stunts aided Christmas business by drawing more attention to cosmetics and also to wearing apparel.

Exploitation campaigns need not be elaborate to attract attention. By a little physical effort, managers, by attempting to contribute to public services or to the benefit of neighboring retailers, can increase their theatre grosses and also gain much good will for their theatre.

Len Bishop (centre), manager of the Tivoli Theatre, listens to a story of a motorist's considerateness while Joe Chrysdale, M.C. of the popular teen show (extreme left), smiles his appreciation. The stunt, broadcast for six days over "Club 580", brought commendation from civic and police officials as well as publicizing the picture "The Bachelor and the Bobby-Soxer", which is now in its third terrific week at the Tivoli.

Cardinal Pictures Announce Strong 1948 Product Line-up

H. J. Allen, formerly president of PRC in Canada and president of the newly - organized Cardinal Pictures Limited, announces an outstanding line-up of features for immediate and early spring release.

Canadian distributors of Screen Guild Products, Cardinal will deliver no less than 16 of their pictures, 8 of which are already completed. The next Screen Guild release is "Burning Cross", a highly controversial and outstanding picture, showing the intolerance of man.

At the rate of one a month, Cardinal will release a series of "Hopalong Cassidy" Westerns. The cast includes William Boyd, Gabby Hayes and Russell Hayden.

Also available to Canadian exhibitors is the product of Film Classics (Canada) Ltd., which includes the Goldwyn re-issues. The most recent Goldwyn releases are "Goldwyn Follies", (in color); "The Westerner", with Gary Cooper; "Woman Chases Man", with Joel McCrea, and "Unholy Garden" with Ronald Colman. In addition, Cardinal will deliver from Film Classics (Canada) Ltd. the "Hal Roach Short Subjects", including at least one "Laurel and Hardy" short subject a month.

Cardinal will offer, during the 1948 season, the Devonshire Group, a most important group of British pictures. The first of this group, "Wings of the Morning", in technicolor, has already opened to sensational business and in every situation where shown has been held over. The cast of "Wings of the Morning" includes Henry Fonda and Annabella, and the picture, having been made in England, also includes in its cast, eminent British and Irish actors.

The second of the Devonshire group will be the Sir Alexander Korda production of "Storm in a Teacup". Directed by Victor Saville from the play by Bruno Frank the stars are Rex Harrison and Vivien Leigh.

With offices in every major Canadian exchange centre, personnel of Cardinal Pictures Ltd. is as follows: Toronto Branch, Harold S. King, manager, D. Brandston, booker; Winnipeg Branch, S. Gutnik, booker; Montreal Branch, H. Vosberg, booker; Calgary Branch, N. Beaton, booker; Saint John Branch, G. Stults, booker; Vancouver Branch, H. J. Allen, Jr., manager, D. Isman, booker. L. A. Allen is Vice-President and District Manager for Western Canada and Harry Kaufman is the newly-appointed District Manager for Eastern Canada. Executive offices are in the Hermant Building, 21 Dundas Square, Toronto.

« Prairie News »

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2⅓ Million Spent In 1947 By National Film Board

By J. J. CONKLIN
Winnipeg Staff Correspondent

The National Film Board, operating under the authority of Dr. J. J. McCann, Minister of National Revenue, has burgeoned into one of Canada's biggest spending departments, producing little revenue in comparison.

According to tabulations in the public accounts audited by Auditor General Watson Sellar, it appears this government board during the fiscal year ending March 31, 1947, expended more than two and a third million dollars — $2,352,185.66 to be more exact.

Earnings of the board were only $67,133,39 compared to $84,042.91 in the previous year.

The board's huge expenditures were chiefly incurred by its technical services — making and distribution of films. Two direct outlays were $26,565 exhibiting films to rural audiences and $25,241 for school audiences. The great bulk of the expenditures were due to making films and visual material for other departments and for distribution in and outside of Canada requiring salaries and travelling expenses for some 658 employees at home and abroad.

Under one parliamentary vote, the board's general administration cost $93,456.99. But the technical service administration cost $151,533.18 and distribution and production of films and other visual material cost $1,011,-605. But other parliamentary votes allowed expenditures by technical services of $21,604 for administration, $384,391 for production of films and $104,401 for production and distribution of other visual materials. Then there was $8,698 expended for gratuities on account of decreased employees and $87,694 for demobilization and reconversion. The total of all items adds up to $2,352,186.

Some of the details of expenditures include:

Production of motion pictures; "World in Action" series, cost $67,349; "Canada Carries On" series, $87,060; news coverage, $89,922; French language films, $84,280; technical services for the foregoing, $36,196; music, $19,578 — a total of $384,390, cents omitted.

Production of films also included: interpretative films for non-theatrical use in Canada and abroad in foreign language versions, $147,747.52; films for rural audiences on aspects of rural economy, $26,565; animated films, $23,201.63; films for school audiences, $29,241.96; equipment, $110,558; library, $34,784.

The vote of $1,011,605 for production and distribution of films included following amounts for distribution: Canadian non-theatrical including circuits, $459,336; international including circuits, $122,508; technical departments, salaries, etc., $61,660.

But another vote for distribution costs covered these expenditures: Canadian non-theatrical including circuits, $71,748; general distribution including Canadian offices, $214,834; United States distribution including offices, $73,351; theatrical distribution, $60,-465 — total, $430,801.

Still another vote provided these expenditures for production and distribution of other visual materials: documentary photo stories, $23,751; advanced experimental photography, $798; still catalogue, $4,035; library, $13,931; distribution of stills in Canada, $12,079; equipment, $7,971; production of film strips, $9,032; publication, design and posters, 010,225; displays and photo posters, $21,414; distribution in Canada, $1,160.

Travelling expenses were a big item in the grand total of $2,352,185.66. Only the travelling expenses of those aggregating $300 or more are itemized; they include dozens of individual accounts ranging between $500 and $2,600.

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Vancouver News

By JACK DROY

ODEON'S B.C. supervisor announced the following managerial changes in their B.C. set-up. Al Mitchell moves to the Hastings and trades jobs with Al Jenkins who now takes over the managership of the Plaza Theatre. Jack Armstrong, manager of the Paradise, Vancouver, is promoted to the Odeon at Trail, B.C., succeeding Elliott Brown who returns to Vancouver to a house not yet designated. Al Narvey of the Lonsdale, North Vancouver, changes positions with Bob Matherson of the Cambie, Vancouver. Herb Campbell, who was formerly with Famous Players, becomes manager of the Oak Bay Theatre, Victoria, replacing Douglas Redgrave who resigned. The appointment of two new managers for the new West Vancouver and Victoria Theatres will be made shortly.

* * *

Two lassies from overseas have been added to the local amusement business. Phyllis Smith formerly with the Odeon circuit in New Zealand, is now cashier at the Dominion and Rhoda Bradley, formerly with Gaumont Theatres in London, is cashier at the Orpheum.

* * *

The first-run theatres here got some of that Christmas turkey this year, and downtown exhibitors are singing happy days are here again. The holiday trade boosted grosses enough to make it the best all-around week since August at the local deluxe houses. "Fun and Fancy Free" was the leader at the Capitol. Paradise with "Christmas Eve" and a Western also had healthy receipts. "Nicholas Nickleby" a British import gave the Vogue a much better than average week. "Thunder in the Valley" at the Orpheum was also very good.

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Mary Crompton, former head usherette at the Orpheum, is now in the box office at the International Cinema, the new downtown unit of Famous Players which opened Christmas day.

* * *

Theatre Confections Limited played host to the Famous Players managers recently in their new spacious candy warehouse at 36 Powell Street. Occasion marked the opening of their new quarters which will service F-P Vancouver and B.C. outlets. Neil Troy, assistant manager of Theatre Confections, and Kevin Fitzgibbons, who is in charge of the local office, were on hand to greet the boys and explain the operation of the set-up. Incidentally, the managers have been doing a good job of selling candy despite the many handicaps. It is hoped that the new deal will ease the amount of work in this connection somewhat. Lorne Newton, formerly assistant manager at the Capitol Theatre, is in charge of supplies at the new warehouse.

The new Odeon theatre at West Vancouver, expected to open shortly, is not waiting for the arrival of Gaumont-Kalee equipment from overseas, but is being equipped with Century projection and sound equipment. G-K equipment, however, is expected to arrive in time to be used at the new Odeon theatre at Victoria to open shortly.

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Phyllis Dixon, of the Hanson 16 mm. exchange, was called to Winnipeg where her mother is seriously ill. Mrs. Dixon was formerly with General Films Ltd. at Regina, Saskatchewan.

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Captain William Dauphinee of New Westminster, B.C., father of Percy Dauphinee of the Dominion Theatre, Vancouver, died this week in his 83rd year.

* * *

Because of the backing up of product through lengthy runs, the Odeon circuit have added two additional first run outlets to its Vancouver chain. Policy now in effect at the Park and Lux gives Odeon six first run houses here. Paradise is now also playing a majority of first-run pictures, in place of their second-run policy.

* * *

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Vancouver marquee sign at the Strand read "Kiss of Death" — "It's A Joke Son".???

* * *

Vancouver again will be the scene of the annual 25-year banquet of Famous Players on January 26th. Three new members will be inducted as Dave Borland, Dominion; Tommy Thomson, Grandview; and Charlie Doctor of the Capitol, all of Vancouver, will be taken into the fold. The three boys will also become members of C.P.P.

* * *

Newest addition to the Strand Theatre staff is Lillian Wren, who is cashier, replacing Stella Shewack who resigned to become a bride. Irma Pahl, Strand head cashier, announced her engagement. Elaine Bolster, who was formerly with the Churchill Theatre in Brussells, Belgium, recently arrived in Canada and is a new addition to the Orpheum staff.

* * *

Ivan Ackery of the Orpheum is working like a beaver in arranging for talent, press tie-ups, programs, etc., for the Canadian Picture Pioneers first movie ball which will be held at the Hotel Vancouver, February. 3rd. Ticket sale starts this week and a big crowd is expected to swell the Benevolent Fund of the C.P.P.

* * *

Bert Whyte has opened his 300-seat New Hamoita Theatre at Hamiota, Manitoba. House will be in competition with the Orange Hall Theatre which is operated by Dick Woods.

* * *

Vancouver amusement business was given a going over by a hoaxer who paid us a short but sour visit. He registered at Hotel Vancouver as Frank Capra, Jr., and announced that his father planned production of a $1,000,000 technicolor film here. One paper gave it front page attention, but one newspaperman was not sold and checked with Hollywood and found Capra Jr., was only 11 years old. This imposter even sold the theatremen on the idea and promised to have his stars, John Wayne, Clair Trevor and Jack Holt, here for the Canadian Picture Pioneers Ball. He disappeared with the police on his trail, after promoting a great movie industry for Vancouver.

* * *

Jack Armstrong, manager of the Paradise Theatre, and his wife, Edna, are busy with the many arrangements made necessary by his promotion to the Odeon at Trail, B.C. The Armstrong's will be missed along theatre row here, as they are a very popular couple.

* * *

Bert Pollock, of the Capitol Theatre, who was elected president of Projectionists Local 348 recently, has refused to take office, as he does not agree with some of the policies of the local. A new President will be elected at the January meeting.

Trans-Canada Showing

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TORONTO

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3rd week. "The Bachelor and the Bobby-Soxer" (R-K-O), with Cary Grant, Shirley Temple and Myrna Loy.

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SHEA'S
2nd week. "Road To Rio" (Para.), with Bing Crosby, Bob Hope and Dorothy Lamour.

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Redgrave Chosen Best Actor By National Board Of Review

Michael Redgrave was chosen the best actor for the year in the United States by the National Board of Review. Coinciding with this, Eagle-Lion Films of Canada have released a house reel depicting Michael Redgrave's recent personal tour to Canada, together with scenes from some of his past productions, including "Fame Is The Spur". Eagle-Lion have released the "Man Within" starring Michael Redgrave, which will be followed in the near future by "Fame Is The Spur".

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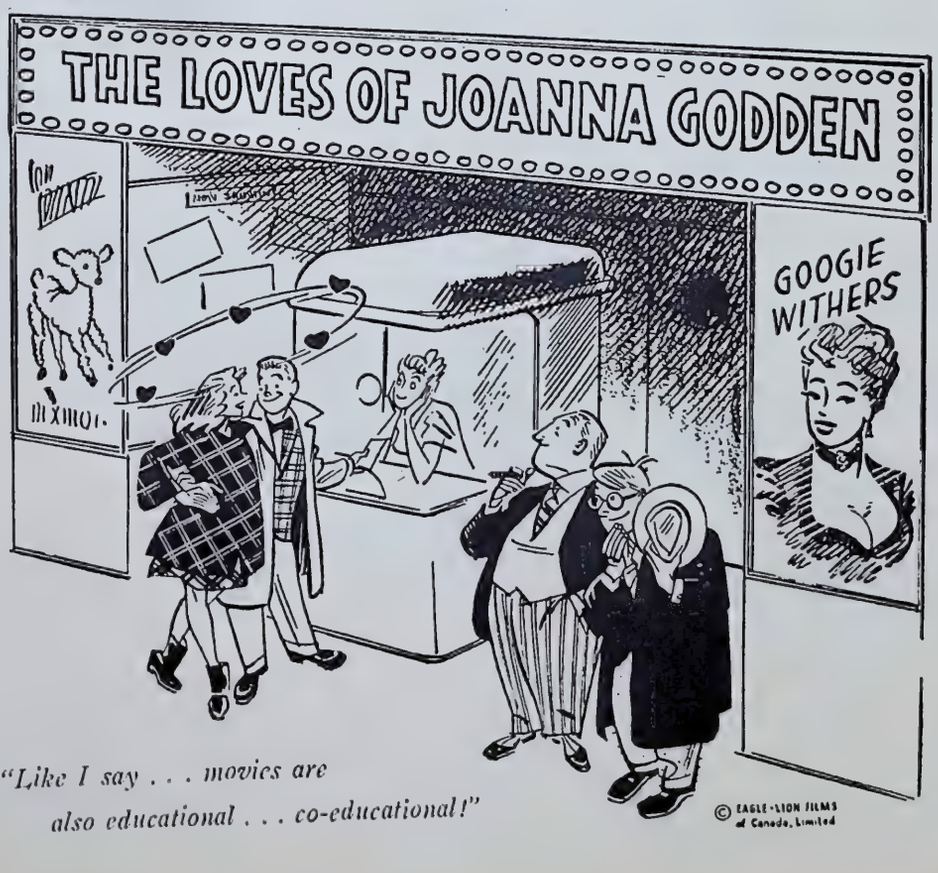

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Vancouv

By JACK

ODEON'S B.C. supervisor announced the following managerial changes in their B.C. set-up. Al Mitchell moves to the Hastings and trades jobs with Al Jenkins who now takes over the managership of the Plaza Theatre. Jack Armstrong, manager of the Paradise, Vancouver, is promoted to the Odeon at Trail, B.C., succeeding Elliott Brown who returns to Vancouver to a house not yet designated. Al Narvey of the Lonsdale, North Vancouver, changes positions with Bob Matherson of the Cambie, Vancouver. Herb Campbell, who was formerly with Famous Players, becomes manager of the Oak Bay Theatre, Victoria, replacing Douglas Redgrave who resigned. The appointment of two new managers for the new West Vancouver and Victoria Theatres will be made shortly.

* * *

Two lassies from overseas have been added to the local amusement business. Phyllis Smith formerly with the Odeon circuit in New Zealand, is now cashier at the Dominion and Rhoda Bradley, formerly with Gaumont Theatres in London, is cashier at the Orpheum.

* * *

The first-run theatres here got some of that Christmas turkey this year, and downtown exhibitors are singing happy days are here again. The holiday trade boosted grosses enough to make it the best all-around week since August at the local deluxe houses. "Fun and Fancy Free" was the leader at the Capitol. Paradise with "Christmas Eve" and a Western also had healthy receipts. "Nicholas Nickleby" a British import gave the Vogue a much better than average week. "Thunder in the Valley" at the Orpheum was also very good.

* * *

Mary Crompton, former head usherette at the Orpheum, is now in the box office at the International Cinema, the new downtown unit of Famous Players which opened Christmas day.

* * *

Theatre Confections Limited played host to the Famous Players managers recently in their new spacious candy warehouse at 36 Powell Street. Occasion marked the opening of their new quarters which will service F-P Vancouver and B.C. outlets. Neil Troy, assistant manager of Theatre Confections, and Kevin Fitzgibbons, who is in charge of the local office, were on hand to greet the boys and explain the operation of the set-up. Incidentally, the managers have been doing a good job of selling candy despite the many handicaps. It is hoped that the new deal will ease the amount of work in this connection somewhat. Lorne Newton, formerly assistant manager at the Capitol Theatre, is in charge of supplies at the new warehouse.

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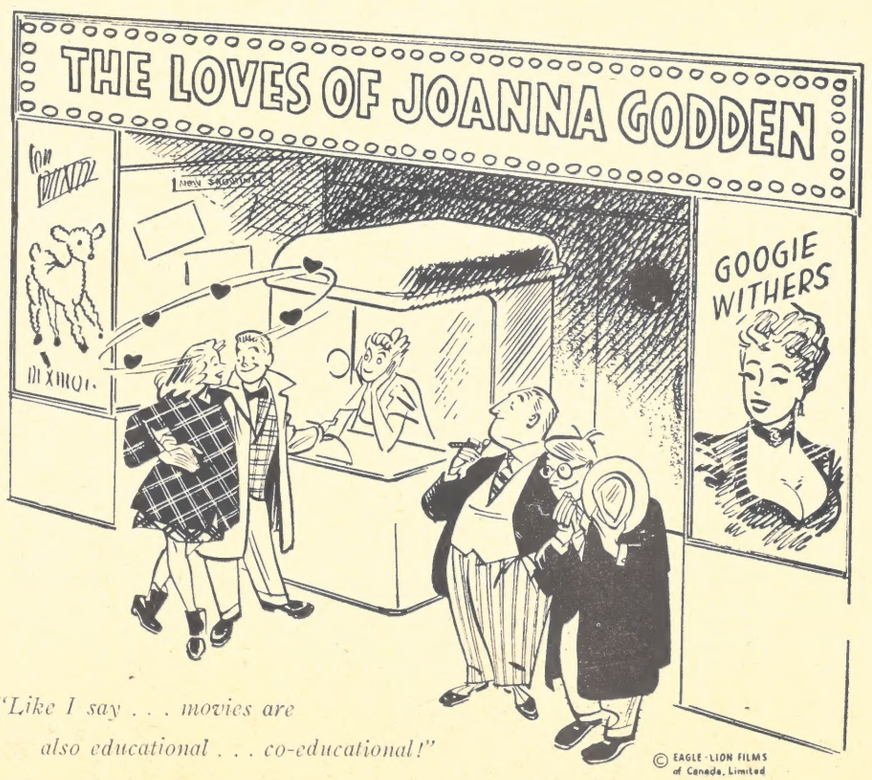

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Maritime News

By A. L. FAIRWEATHER

ECHOES of Christmas celebrations continue and one at the Gaiety Theatre, Minto, N.B., is of interest. T. J. O'Rourke tells of a party held at the theatre when the Knights of Columbus entertained the children with two Santa Claus' present. The first Santa was a Dutch one, as a compliment to some new citizens who arrived in Minto and have a farm in the District. The Dutch "Nicholas" was dressed like a Bishop and had "Black Peter" in attendance, as is the Holland custom, to look after the naughty children. Six hundred children were shown a cartoon program and were treated with candy. Their apparent pleasure greatly repayed the Knights, Mr. O'Rourke and the theatre staff, who arranged the affair.

* * *

Attending the opening of the new theatre at Port Elgin, N.B., was George Enos, operator at the New Brunswick Board of Censors. Mrs. Arthur Mitchell is the owner and operator.

* * *

All theatres in Saint John held New Year's Eve midnight shows which were well-attended. The Mayfair (Franklin-Herschorn Circuit) had a double bill of Columbia Pictures, "The Last of the Red Men" and "Lone Wolf in London", both of which were shown for the first time in Saint John. The Regent also a F-H theatre had the Alliance features "Saps at Sea" and "Captain Fury". The Capitol Theatre played "Variety Girl".

* * *

Mr. and Mrs. Gerald Spencer are being congratulated on the arrival of a son, another grandson for F. G. Spencer and Mrs. Spencer. There are two daughters at the Gerald Spencer home.

F. G. Spencer, of the F. G. Spencer Company Ltd. of Saint John, and Mrs. Spencer sent their friends an unique Christmas card. What the many recipients found in the mail was a card from the Saint John Branch of the New Brunswick Cancer Society acknowledging a 1947 Christmas contribution in lieu of a greeting from Mr. and Mrs. Spencer, thus enlarging the funds of the Society and remembering their friends in a greatly appreciated manner. The organization is doing splendid work and Mr. Spencer's fine example will probably be followed by many others.

* * *

R. S. Roddick, Eastern Supervisor for Famous Players, was in Saint John, for a busy day recently, conferring with Harrison Howe and Bill Gates of the Capitol Theatre.

ROYAL SOUND MASTER
SOUND EQUIPMENT
The Golden Voice of the Silver Screen
Built for To-Day's Modern Theatre
To Meet the Demands of
To-Day's Progressive Exhibitor
IMMEDIATE DELIVERY
WRITE - WIRE - TELEPHONE
PERKINS ELECTRIC COMPANY LIMITED
277 Victoria St. TORONTO
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"Mom and Dad" opened at the Casino, Halifax, for one week's engagement, beginning January 12th. This is its first Maritime showing. It will be followed by playdates in other theatres throughout the Maritimes. George Altman, Canadian General Manager for Hygienic Productions, distributors of the educational feature, was visiting in Saint John. He will spend another eight weeks in the Maritimes, exploiting the picture.

* * *

Visitors in Saint John were Nathan Fielders of the Star Theatre, Lewisville, Messrs. R. Greenlaw and A. Butler of the Mayfair, Deer Island.

* * *

A new theatre is planned at St. Quentin's, New Brunswick, and there is talk, at Shippigan, of purchasing one of the Ironset pre-fabricated houses in a theatre. Shippigan, about sixty miles from Bathurst, is a fishing and shipping centre in the northern part of the Province.

* * *

During the holidaying season, M. Komar, Saint John manager of Warner Bros., and Mrs. Komar entertained the staff of that Company at their home. Dinner was at the Royal Hotel.

* * *

A large reception, at which, in addition to personal friends, a number of the Film fraternity were present, was given by Mr. and Mrs. Mitchael Bernstein, Saint John, following the marriage of their daughter, Ermine Joy, to Edgar Raymond Cohen, of Saint John. The marriage was solemnized at the Shaarei Zedek Synagogue. Many out of town guests were present. The happy couple will reside in Sydney, N.S.

* * *

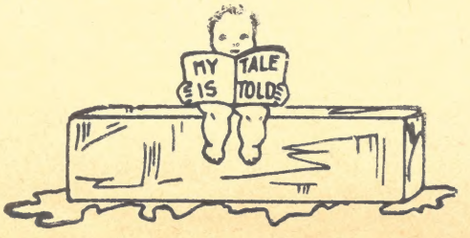
Leo Devaney, General Manager of R-K-O, en route from Bermuda, passed through Saint John on his way back to Toronto.

RAY PRESENTS

(*Continued from Page 3*)

A VISIT to Hamilton was not complete without a visit to the Palace to see George Stroud, who always made the visitor most welcome. Chatting over old times with George, we recalled the subterranean dressing-rooms at the Savoy, through which one could be lost; we recalled that George always wore a black tie and tails to greet his patrons. Time marches on, forty-six years is four decades and six, of Showmanship, it is a long time for continuous Showmanship operation, and particularly, when we consider, that it is not so very long ago, that the Motion Picture Business was referred to as The Infant Industry.

George will have longings to be active in Show Business, since most of his life has been spent in Show Business. He was quite ill a few years ago, but had no thoughts of retirement. However, retirement when one is still well enough to enjoy leisure, the benefits of economic security, travel, has compensations, and we hope that George will take full opportunity of such blessings as he has. He is still, in the measure of years, far from being an "old man"; and I laughingly recall, how indignant he was, on one occasion, when in relating a story to him, I inadvertently referred to him as "old man Stroud". I had to assure George that is was a "slip of the tongue", and that I was really referring to another old-timer of our business. Cheerio, George, hope to see you, when travelling is better, in Rome, Paris, Edinburgh, Dublin, London, Los Angeles, Phoenix, Arizona. We are both too young to be thinking of Florida.



The offering of these Shares does not represent new financing by the Company and the proceeds from the sale of these Shares will not go into the treasury of the Company.

OUTSTANDING ISSUE

73,500 Class "A" SHARES

Consolidated Theatres Limited

(Incorporated under the laws of the Dominion of Canada)

Cumulative Non-Callable Class "A" Shares

(No Par Value)

The Class "A" shares are entitled to fixed cumulative preferential cash dividends at the rate of 50c per share per annum and no more payable quarterly, when and as declared by the Board of Directors, on the first days of March, June, September and December in lawful money of Canada at par at any branch in Canada of the Company's bankers. Non-voting unless and until dividends are in arrears to the extent of 50c per share in which event and until such time as all arrears have been paid up entitled to one vote per share. Entitled in winding up or dissolution of the Company, whether voluntary or involuntary, to all arrears of unpaid dividends and thereafter to share equally share for share with the Class "B" Shares in all distributions of assets.

TRANSFER AGENT AND REGISTRAR: MONTREAL TRUST COMPANY,
Montreal, Toronto and Halifax.

We offer, as principals, these Class "A" Shares, with bonus of Class "B" Shares, if, as and when received by us and subject to prior sale and to the approval of legal proceedings by Messrs. Dixon, Claxton, Senecal, Turnbull & Mitchell, on our behalf and by Messrs. Phillips, Bloomfield, Vineberg & Goodman on behalf of the vendor of these Shares to us. The right is reserved to reject any or all applications and in any case to allot a smaller number of Shares than applied for.

PRICE: $9.50 Per Share

carrying a bonus of ¼ Class "B" Share with each 1 Class "A" Share.

Dividends on these Class "A" Shares will accrue from December 1st, 1947.

It is expected that Interim Share Certificates will be available for delivery on or about January 6th, 1948.

A Prospectus, a copy of which has been filed with the Secretary of State of Canada in accordance with the provisions of The Companies Act, 1934, as amended, will be furnished upon request.

W. C. Pitfield & Company, Limited

MONTREAL

HALIFAX MONCTON SAINT JOHN OTTAWA CORNWALL
TORONTO VANCOUVER LONDON ENG.

The picture of the year with the cast of the year!

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CLAUDETTE
COLBERT
ROBERT
CUMMINGS
DON
AMECHE

"Sleep, my Love"

...the most terrifying words a man ever whispered to a woman

with
RITA JOHNSON • GEORGE COULOURIS
RALPH MORGAN and
HAZEL
BROOKS

Produced by Chas. Buddy Rogers and Ralph Cohn
Associate Producer Harold Greene • Directed by Douglas Sirk
Screenplay by St. Clair McKelway and Leo Rosten
Director of Photography Joseph Valentine, A. S. C.
A Triangle Production • Released thru United Artists

WIDE-AWAKE EXHIBITORS WILL BOOK "SLEEP"... thru UA